

DAY AT THE RACES SPONSORSHIPS



WIN SPONSOR | \$3,500 *Presenting Sponsor (1 Available)*

- PROMINENT LOGO PLACEMENT ON ALL EVENT MARKETING
- FEATURED RACE WITH COMPANY NAME AND NAIOP SOCIAL
- COMPANY RECOGNITION IN RACE TRACK PRINTED PROGRAM FOR RACE DAY – MINIMUM 2,500 COPIES (MUST CONFIRM BY MARCH 12TH)
- PROMINENT LOGO PLACEMENT ON EVENT SIGNAGE – EXPOSURE TO ALL EVENT ATTENDEES
- **BEHIND-THE-SCENES TOUR FOR UP TO 6 GUESTS** – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK

PLACE SPONSOR | \$2,500 *Bar Sponsor (1 Available)*

- PREFERRED LOGO PLACEMENT ON ALL EVENT MARKETING
- **CUP SPONSOR** – COMPANY LOGO ON SIGNAGE ON SITE
- **DESSERT SPONSOR** – COMPANY LOGO ON SIGNAGE ON SITE
- **BEHIND-THE-SCENES TOUR FOR UP TO 4 GUESTS** – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK

Allen Matkins

SHOW SPONSOR | \$2,500 *Lunch Sponsor (1 Available)*

- PREFERRED LOGO PLACEMENT ON ALL EVENT MARKETING
- **DEDICATED SIGNAGE AT EACH BUFFET** WITH COMPANY LOGO ON SIGNAGE ON SITE
- **BEHIND THE SCENES TOUR FOR UP TO 4 GUESTS** – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK

DESSERT SPONSOR | \$1,500 *(1 Available)*

- COMPANY LOGO ON ALL EVENT MARKETING
- **DEDICATED SIGNAGE AT EACH BUFFET** WITH COMPANY LOGO
- **COMPANY LOGO ON SIGNAGE ON SITE** WITH COMPANY LOGO
- **COMPANY LOGO ON SIGNAGE ON SITE** WITH COMPANY LOGO
- **BEHIND THE SCENES TOUR FOR UP TO 2 GUESTS** – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK



CUP SPONSOR | \$1,000 *(Unlimited Available)*

- LOGO PLACEMENT ON ALL EVENT MARKETING
- LOGO ON EVENT SPONSOR SIGNAGE AT EVENT
- **BEHIND THE SCENES TOUR FOR UP TO 1 GUESTS** – FEED AND MEET THE HORSES, BEHIND THE SCENES AN INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK