



Hudson Pacific CEO Victor Coleman to be Inducted into NAIOP SoCal Hall of Fame During May 14 Awards Gala

Santa Ana, CA (March 5, 2025) – NAIOP SoCal, the leading association for developers, owners and investors of office, industrial, retail and mixed-use real estate, will induct Victor J. Coleman, Chief Executive Officer and Chairman of Hudson Pacific Properties, into its Hall of Fame during NAIOP SoCal’s 2025 Industry Awards Gala.

Coleman’s illustrious career in real estate spans more than three decades. In 1990, he founded Arden Realty and built it up to become Southern California’s largest office landlord before selling it to GE. Following the sale of Arden Realty, Coleman founded, took public, and continues to lead Los Angeles-based Hudson Pacific, a unique provider of end-to-end real estate solutions for tech and media tenants.

Since its IPO in 2010 and under Coleman’s leadership, Hudson Pacific has created value through innovation, expertise, and industry relationships. Examples include redeveloping the former Westside Pavilion Mall into a modern and flexible campus environment, which was eventually sold to UCLA in 2023 for \$700 million, marking the largest full office property sale of the year in the United States; and pioneering the delivery of high-quality sound stages alongside world-class office space and a robust array of production services, which has attracted leading content producers such as Netflix; among many others.

“Victor’s leadership and influence has helped reimagine what is possible by investing in, developing and operating innovative and high-quality marquee office and studio properties up and down the West Coast. We look forward to inducting Victor into the NAIOP Hall of Fame as he is an outstanding representation of what is best in commercial real estate today and for the future, especially here in Southern California,” said NAIOP SoCal CEO Tim Jemal.

Coleman is also a dedicated community and industry leader, serving on the boards of Ronald Reagan UCLA Medical Center, Fisher Center for Real Estate & Urban Economics, Young Presidents’ Organization Gold Los Angeles, Los Angeles Sports & Entertainment Commission, as well as its philanthropic initiative, Champion LA, and is a member of Nareit’s Advisory Board of Governors. He also serves on the board of Kite Realty Group Trust and is a former board member for several other public companies, including Douglas Emmett.

Coleman received the City of Hope’s Spirit of Life Award from the Los Angeles Real Estate & Construction Industries Council, the Real Star of Hollywood Award from the Friends of the Hollywood Central Park and was recognized as a Treasure of Los Angeles by Central City Association. He is an investor in the NHL team, Vegas Golden Knights. He holds an MBA from Golden Gate University and a bachelor’s degree in history from the University of California, Berkeley.

On May 14, NAIOP SoCal will also announce the winners of its annual industry awards across a broad spectrum of categories including: Principal/Owner/Developer of the Year, Broker of the Year, Deal of the Year, Service Provider of the Year, Multifamily Project of the Year, Industrial Build to Suit Project of the Year, Industrial Speculative Development Project of the Year, Office Project of the Year, Retail/Mixed-Use Project of the Year, Interior Project of the Year, Redevelopment/Renovation of the Year, Sustainable Project of the Year, Developing Leader of the Year, Diversity, Equity, Inclusion and Accessibility Award, Community Impact Project of the Year and Commercial Real Estate Woman of the Year. In addition, the Distinguished Service, Member of the Year, and Public Partner of the Year awards will be chosen by NAIOP SoCal leadership and announced that night.

Nominations are due March 7. The event will be held at Vibiana in downtown Los Angeles on May 14. For more information and to submit a nomination go to <https://www.naiopsocal.org/awardsgala/>. For more information about the NAIOP SoCal Industry Awards Gala or nominations contact Becky Ezell at bezell@naiopsocal.org

About NAIOP SoCal: With over 1,300 members, NAIOP SoCal is the leading association representing commercial real estate in Southern California. Our mission is to provide advocacy, education, and networking opportunities that support the industry’s growth and success. With a focus on innovation and leadership, NAIOP SoCal is dedicated to shaping the future of commercial real estate in the region. Learn more at www.naiopsocal.org.

If you would like to Become a Hall of Fame 2025 Sponsor [Click Here](#)

