

# DAY AT THE RACES

*At the Historic Santa Anita Park*



## Santa Anita

**NAIOP**

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

SoCAL CHAPTER

Experience the thrill of the race at **Santa Anita Park!** Enjoy **food and drinks**, a **private suite** and **live betting** for an unforgettable afternoon of excitement and hospitality.

### Entry Fee Includes:

- Complimentary Valet Parking
- Buffet Lunch
- 2 Drink Vouchers (Beer or Wine)
- Exclusive Access to our private suite to view the races.
- And more!



**Friday**  
**March 21, 2025**



**Member: \$200**  
**Non-Member: \$225**



**Santa Anita**  
**Park**

**REGISTER TODAY**

[www.naiopsocal.org](http://www.naiopsocal.org)

**Don't miss out on this exciting event  
and purchase your tickets today!**



# DAY AT THE RACES SPONSORSHIPS



## WIN SPONSOR | \$3,500 *Presenting Sponsor (1 Available)*

- **PROMINENT LOGO PLACEMENT ON ALL EVENT MARKETING**
- **FEATURED RACE WITH COMPANY NAME AND NAIOP SOCIAL**
- **COMPANY RECOGNITION IN RACE TRACK PRINTED PROGRAM FOR RACE DAY – MINIMUM 2,500 COPIES (MUST CONFIRM BY MARCH 12TH)**
- **PROMINENT LOGO PLACEMENT ON EVENT SIGNAGE – EXPOSURE TO ALL EVENT ATTENDEES**
- **BEHIND THE SCENES TOUR FOR UP TO 6 GUESTS – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK**

## PLACE SPONSOR | \$2,500 *Bar Sponsor (1 Available)*

- **PREFERRED LOGO PLACEMENT ON ALL EVENT MARKETING**
- **CUSTOM COCKTAIL NAPKINS WITH COMPANY LOGO AT BAR(S)**
- **DEDICATED SIGNAGE AT EACH BAR WITH COMPANY LOGO ON SIGNAGE ON SITE**
- **BEHIND THE SCENES TOUR FOR UP TO 4 GUESTS – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK**

## SHOW SPONSOR | \$2,500 *Lunch Sponsor (1 Available)*

- **PREFERRED LOGO PLACEMENT ON ALL EVENT MARKETING**
- **DEDICATED SIGNAGE AT EACH BUFFET WITH COMPANY LOGO ON SIGNAGE ON SITE**
- **BEHIND THE SCENES TOUR FOR UP TO 4 GUESTS – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK**

## DESSERT SPONSOR | \$1,500 *(1 Available)*

- **COMPANY LOGO PLACEMENT ON ALL EVENT MARKETING**
- **DEDICATED SIGNAGE ON SITE WITH COMPANY LOGO**
- **COMPANY LOGO ON TAKE AWAY DESSERT**
- **BEHIND THE SCENES TOUR FOR UP TO 2 GUESTS – FEED AND MEET THE HORSES, BEHIND THE SCENES INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK**

## CUP SPONSOR | \$1,000 *(Unlimited Available)*

- **LOGO PLACEMENT ON ALL EVENT MARKETING**
- **LOGO ON EVENT SPONSOR SIGNAGE AT EVENT**
- **BEHIND THE SCENES TOUR FOR UP TO 1 GUESTS – FEED AND MEET THE HORSES, BEHIND THE SCENES AN INTIMATE TOUR OF THE HISTORIC SANTA ANITA PARK**