

Dear NAIOP,

We're pleased to hear from our Members that many found the NAIOP SoCal 2024 Voter Guide to be useful and easy to follow. Many state and local measures under consideration in this year's ballot affected the commercial real estate industry, jobs, economic growth and the quality of life in our communities. NAIOP SoCal's recommendations were rooted in an openness to dialogue and a commitment to exploring balanced solutions related to land use, taxes, regulations, building codes, and development restrictions.



NAIOP SoCal's recommendations on select statewide ballot measures corresponded with the will of the majority for each. In Los Angeles County, two key ballot measures to which we were opposed are currently leading with slightly less than one million votes left to count. At this juncture, nearly 80% of our supported candidates have either won or are leading in their respective elections. It is worth reminding our Members that final recommendations were developed with input from the NAIOP SoCal Legislative Affairs Committee – open for all NAIOP SoCal Members to join – and the NAIOP SoCal Candidates PAC.

Sincerely,

TJ Bard
Senior Vice President, Surf Management, Inc.
Co-Chair, NAIOP SoCal Leg. Affairs Committee

Courtney Wing
Development Manager, Newcastle Partners, Inc.
Co-Chair, NAIOP SoCal Leg. Affairs Committee

State Measures (Propositions)

YES

STATE MEASURE 2 - AUTHORIZES BONDS FOR PUBLIC SCHOOL AND COMMUNITY COLLEGE FACILITIES

PASSED

This \$10 billion bond measure is aimed at funding repairs and upgrades for thousands of K-12 school and community college buildings across California. This measure would encourage much-needed development and enhance our state's economic competitiveness. This proposition was put on the ballot by the Legislature.

Supporters: California Teachers Association; California School Nurses

Association; California School Nurses Organization; Community College League of California; International Brotherhood of Electrical Workers Local Union 11.

Opponents: Howard Jarvis Taxpayers Association.

YES

**STATE MEASURE 4 -
AUTHORIZES BONDS FOR
SAFE DRINKING WATER,
WILDFIRE PREVENTION,
AND PROTECTING
COMMUNITIES AND
NATURAL LANDS FROM
CLIMATE RISKS**

PASSED

This \$10 billion bond measure would allocate \$3.8 billion for drinking water and groundwater, \$1.5 billion for wildfire and forest programs, and \$1.2 billion for addressing sea level rise. This funding would help offset some recent budget cuts. This proposition was put on the ballot by the Legislature.

Supporters: Clean Water Action; CALFIRE Firefighters; National Wildlife Federation; The Nature Conservancy; Community Water Center; Coalition for Clean Air.

Opponents: Howard Jarvis Taxpayers Association.

NO

**STATE MEASURE 5 - ALLOWS
LOCAL BONDS FOR
AFFORDABLE HOUSING AND
PUBLIC INFRASTRUCTURE
WITH 55% VOTER APPROVAL**

FAILED

Currently, most local bond proposals require a two-thirds public vote for approval. If voters pass Proposition 5, this threshold will be lowered to 55% for bonds supporting low-income housing, road and transit expansions, parks, wildlife resilience and other public infrastructure projects. This measure aims to erode taxpayer protections against government spending established with Proposition 13 and will result in higher taxes. This proposition was put on the ballot by the Legislature.

Supporters: California Professional Firefighters; League of Women Voters of

Firefighters; League of Women Voters of California; Habitat for Humanity California; League of California Cities; California Nurses Association.

Opponents: California Taxpayers Association; California Hispanic Chambers of Commerce; Women Veterans Alliance; California Consumer Advocates for Affordability and Safety; Howard Jarvis Taxpayers Association.

NO

STATE MEASURE 32 – RAISES STATE MINIMUM WAGE TO \$18/HR

**FAILING
50.9%**

This measure would raise the state minimum wage from \$16/hr to \$18/hr. The minimum wage has rapidly increased over the last several years, and higher minimum wages have been established for fast food and healthcare workers. Another increase would further threaten the economic competitiveness of our state and drive businesses out. This proposition was put on the ballot by petition signatures.

Supporters: UNITE HERE Local 11; One Fair Wage.

Opponents: California Chamber of Commerce; California Restaurant Association; California Grocers Association; National Federation of Independent Business.

NO

STATE MEASURE 33 – EXPANDS LOCAL GOVERNMENTS' AUTHORITY TO ENACT RENT CONTROL ON RESIDENTIAL PROPERTY

FAILED

This measure would permit local governments to enforce rent controls. It would repeal the Costa-Hawkins Rental Housing Act that generally prohibits cities and counties from imposing rent limits on properties occupied after February 1, 1995. Proposition 33 would have an adverse impact on property values and the economic competitiveness

of California. This proposition was put on the ballot by petition signatures.

Supporters: AIDS Healthcare Foundation; CA Nurses Assoc.; CA Alliance for Retired Americans; Mental

Alliance for Retired Americans; Mental Health Advocacy; Coalition for Economic Survival; Tenants Together.

Opponents: California Apartment Association; California Council for Affordable Housing; Women Veterans Alliance; California Chamber of Commerce.

YES

**STATE MEASURE 34 –
RESTRICTS SPENDING OF
PRESCRIPTION DRUG
REVENUES BY CERTAIN
HEALTH CARE PROVIDERS**

**PASSING
50.7%**

This measure would mandate specific healthcare providers to allocate almost all funds from a federal prescription job program towards patient care. Specifically, it would forbid the AIDS Healthcare Foundation from using the organization's coffers to advance a political agenda through a ballot, and ensure public tax dollars meant for patients are spent on patients. This proposition was put on the ballot by petition signatures.

Supporters: The ALS Association; California Apartment Association; California Chronic Care Coalition; Latino Heritage Los Angeles.

Opponents: National Org. for Women; Consumer Watchdog; Coalition for Economic Survival; AIDS Healthcare Foundation; Dolores Huerta.

YES

**STATE MEASURE 36 –
ALLOWS FELONY CHARGES
AND INCREASES SENTENCES
FOR CERTAIN DRUG AND
THEFT CRIMES**

PASSED

Proposition 36, the Homelessness, Drug Addiction and Theft Reduction Act, would partially roll back Proposition 47, increasing penalties for theft and drug trafficking. Proposition 36 would address the drastic increase in retail theft and organized retail crime by reclassifying retail theft with 2 or more prior convictions as a felony. Retail theft is a key issue not only impacting our industry, but the economic health of California. This proposition was put on the ballot by petition signatures.

Supporters: Crime Victims United of California; California District Attorneys Association; Family Business Association of California; California Small Business Association.

Opponents: Diana Becton, District Attorney Contra Costa County; Crime Survivors for Safety and Justice.

California State Legislature

Senate District 35	Laura Richardson , Businesswoman/Housing Advocate	LEADING - 50.57%
Senate District 37	Josh Newman , California State Senator	LOSING - 48.66%
Assembly District 41	John Harabedian , California State Boardmember	WON
Assembly District 48	Blanca Rubio , State Assemblywoman/Teacher	WON
Assembly District 51	Rick Chavez Zbur , California Assemblymember	WON
Assembly District 53	Michelle Rodriguez , Public Safety Commissioner	WON
Assembly District 56	Lisa Calderon , Assembly Member/Mom	WON
Assembly District 57	Efren Martinez , Education Commissioner/Businessman	LOST
Assembly District 62	Jose Luis Solache , Mayor/Nonprofit Director	WON
Assembly District 64	Blanca Pacheco , California State Assemblywoman	WON
Assembly District 67	Sharon Quirk-Silva , California Assemblymember	WON
Assembly District 70	Tri Ta , California Assemblyman/Businessman	WON

Assembly District 71	Kate Sanchez , California State Assemblywoman	WON
Assembly District 72	Diane Dixon , Member of the Assembly	WON
Assembly District 73	Cottie Petrie-Norris , California State Assemblymember	WON
Assembly District 74	Laurie Davies , Assemblymember/Small Businesswoman	WON

Los Angeles County

NO

COUNTY MEASURE A – HOMELESSNESS SERVICES AND AFFORDABLE HOUSING ORDINANCE

PASSED

To require accountability and results, create affordable housing, support home ownership, provide rental assistance, increase mental health and addiction treatment, reduce and prevent homelessness; and provide services for children, families, veterans, domestic violence survivors, seniors, and disabled people experiencing homelessness; shall the measure repealing the Measure H tax and replacing it with a **1/2 cent (\$0.005) sales tax**, raising approximately \$1,076,076,350 annually until voters decide to end it, with new audits and oversight, be adopted?

Note: This measure requires a simple majority (50% + 1) to pass.

Supporters: United Way of Greater Los Angeles; California Community Foundation.

Opponents: Howard Jarvis Taxpayers Association; Los Angeles Area Chamber of Commerce; Los Angeles County Business Federation (BizFed); Valley Industry & Commerce Association.

NO

COUNTY MEASURE E – CONSOLIDATED FIRE PROTECTION DISTRICT OF LOS ANGELES COUNTY EMERGENCY RESPONSE AND

PASSING - 54.64%

**EMERGENCY RESPONDERS AND
INFRASTRUCTURE
ORDINANCE**

Shall an ordinance ensuring local firefighter/paramedic emergency response, involving wildfires, house fires, heart attacks, strokes, and car accidents; to hire/train firefighters/paramedics, upgrade/replace aging firefighter safety equipment, fire engines, helicopters, facilities, life-saving rescue tools, and 911 communications technology; by levying a 6-cents-per-square-foot of certain parcel improvements (i.e., **a \$0.06/sq. ft. parcel tax**), providing \$152 million annually, limited to 2% annual adjustment, until ended by voters, exempting low-income seniors, with independent citizens oversight, be adopted?

Note: This measure requires a simple majority (50% + 1) to pass.

Supporters: Firefighters IAFF Local 1014; Assembly Member Freddie Rodriguez..

Opponents: Howard Jarvis Taxpayers Association; Mike Antonovich, (Ret.) L.A. County Supervisor.

NO POSITION

COUNTY MEASURE G – LOS ANGELES COUNTY GOVERNMENT STRUCTURE, ETHICS AND ACCOUNTABILITY CHARTER AMENDMENT

Shall the measure amending the Los Angeles County Charter to create an elected County Executive; create an independent Ethics Commission to increase restrictions on lobbying and investigate misconduct; establish a nonpartisan Legislative Analyst to review

proposed County policies; increase the Board of Supervisors from five to nine elected members; require County departments to present annual budgets in public meetings; using existing funding sources with no additional taxes to implement, as detailed in the charter amendment ordinance, be adopted?

Note: This measure requires a simple majority (50% + 1) to pass.

Supporters: None

**PASSING -
51.36%**

Supporters: None.
Opponents: LA County Firefighters & Sheriffs; Community Coalition; LA County Supervisors Kathryn Barger & Holly J. Mitchell.

City of Carson

Mayor

Jim Dear, Carson
Councilmember/Teacher

LOST

City of El Monte

Mayor

Jessica Ancona,
Mayor/Educator

LEADING - 51.98%

City of Pomona

**City Council
1st District**

Debra Martin, Library
Comm'r/Businesswoman

WON

**City Council
4th District**

Elizabeth Ontiveros-Cole,
City Council/Nurse

WON

**City Council
6th District**

Lorraine Canales, Retired
Counselor/Teacher

WON

City of Santa Fe Springs

**Sante Fe Springs
City Council**

John Mora, Planning
Commissioner

WON

Special District

**Central Basin Municipal
Water District
Board of Directors
Division 1**

Jose R. Gonzalez,
Technologist/Mayor/
Businessman

LOST

County of Orange

**Supervisor
1st District**

Janet Nguyen, State
Senator/businesswoman

WON

City of Costa Mesa

Mayor

John Stephens,
Mayor/Attorney

WON

City Council District 6

Jeffrey Harlan, City
Councilmember/Attorney

LOSING - 48.38%

City of Cypress

City Council District 3

Mark H. Plager, Small
Business Owner

LEADING - 44.10%

**City Council
District 4**

Glenn Button, Business
Owner/Engineer

LOSING - 33.76%

City of Huntington Beach

City Council

Dan Kalmick, City
Councilmember, City of
Huntington Beach

LOST

City of Irvine

**City Council
District 1
(Short Term)**

John Park, Irvine
Commissioner/Businessowner

LOSING - 32.24%

**City Council
District 3**

James Mai, Irvine
Commissioner/Businessman

WON

City Council District 4

Mike Carroll,
Councilmember, City of Irvine

WON

City of Newport Beach

**City Council
District 2**

Michelle Barto, Newport
Beach Businessowner/Parent

WON

**City Council
District 5**

Noah Blom, Councilmember,
City of Newport Beach

WON

**City Council
District 7**

Sara J. Weber, CPA/Business
Owner

WON

City of Santa Ana

Mayor

Valerie Amezcua, Santa Ana

WON

Questions on NAIOP SoCal Legislative Affairs or on joining the Leg. Affairs Committee? Contact NAIOP SoCal Legislative Affairs Manager Mihran Toumajan, mtoumajan@naiopsocal.org, or Legislative Advocate Jose Cornejo, jose@cornejost.com.

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